

Room Occupancy Tax Report

9/30/2015

2015/2016 Budgeted Revenues **\$113,200.00**

7/31/2015	\$14,781.99
8/31/2015	\$10,743.41
9/30/2015	
10/31/2015	
11/30/2015	
12/31/2015	
1/31/2016	
2/28/2016	
3/31/2016	
4/30/2016	
5/31/2016	
6/30/2016	

Net Collections **\$25,525.40****2015/2016 Budgeted Expenses**

Less Disbursements:

Allison Outdoor Advertising Billboard	\$350.00
Site Dart Hosting	\$131.40
Site Dart Hosting	\$12.00
Site Dart Hosting	\$12.00
Charlotte Chamber of Commerce	\$5,200.00
Site Dart Hosting	\$12.00
Pandora Media	\$5,000.00
Premiere Marketing Google Ad Words	\$493.44
Premiere Marketing Facebook	\$1,000.00
Allison Outdoor Advertising Billboard	\$350.00
Rotary Club River Fest	\$1,500.00
Asheville Citizen Times	\$4,650.00
80's Flash Back 8K Race	\$625.00
Naturalist Event	\$2,500.00
Premiere Marketing Facebook	\$1,114.12
Premiere Marketing Google Ad Words	\$37.23
Allison Outdoor Advertising Billboard	\$350.00
Allison Outdoor Advertising Billboard	\$350.00
Trip Advisor	\$1,312.25
Pandora Media	\$5,000.00
Pandora Media	\$5,000.00
Pandora Media	\$973.01
Asheville Citizen Times	\$4,940.00

Total Expenditures	\$40,912.45
Remaining Balance	\$72,287.55
Total Commitments	
Smoky Mountain Center for the Performing Arts	\$15,000.00
Remaining Balance with Commitments	\$57,287.55