

<b>Room Occupancy Tax Report</b>	
5/30/2021	
<b>2020/2021 Budgeted Revenues</b>	<b>\$140,000.00</b>
7/31/2020	\$10,041.66
8/31/2020	\$12,113.26
9/30/2020	\$11,026.88
10/31/2020	\$16,212.69
11/30/2020	\$9,202.11
12/31/2020	\$6,079.70
1/31/2021	\$6,514.55
2/28/2021	\$6,328.60
3/31/2021	\$9,189.78
4/30/2021	\$14,346.44
5/31/2021	
6/30/2021	
<b>Net Collections:</b>	<b>\$101,055.67</b>
<b>Budgeted Expenses:</b>	
Visit NC	\$ 5,450.00
Trip Advisor	\$ 20,000.00
Compulse OTT	\$ 20,000.00
USA Today	\$ 12,500.00
Social Media	\$ 5,000.00
Google Adwords/ Microsoft Advertising	\$ 20,000.00
YouTube	\$ 5,000.00
Martin-Starnes Audit	\$ 3,000.00
D'Net ADA Compliance Upgrade	\$ 1,000.00
Discover Franklin Domain Renewal	\$ 263.00
Ruby Drop	\$2,100.00
Franklin Trail Community	\$ 1,372.98
Hometown Heritage Festival	\$3,000.00
<b>TOTAL EXPENSES:</b>	<b>\$ 98,685.98</b>
<b>Remaining Balance</b>	<b>\$41,314.02</b>
<b>TDA FUND BALANCE:</b>	<b>\$152,668.61</b>