

| Room Occupancy Tax Report | | |
|------------------------------------|----------------------|------------|
| 6/30/2019 | | |
| 2018/2019 Budgeted Revenues | \$135,000.00 | |
| 7/31/2018 | \$15,894.85 | |
| 8/31/2018 | \$12,353.78 | |
| 9/30/2018 | \$14,636.43 | |
| 10/31/2018 | \$18,173.60 | |
| 11/30/2018 | \$13,471.11 | |
| 12/31/2018 | \$7,878.56 | |
| 1/31/2019 | \$3,999.90 | |
| 2/28/2019 | \$6,630.27 | |
| 3/31/2019 | \$10,302.99 | |
| 4/30/2019 | \$10,830.29 | |
| 5/31/2019 | \$14,666.32 | |
| 6/30/2019 | | |
| Net Collections: | \$129,841.00 | |
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| Budgeted Expenses: | | |
| Visit NC | \$16,800.00 | 7/1/2018 |
| Trip Advisor | \$20,000.00 | 7/1/2018 |
| USA Today | \$15,000.00 | 7/1/2018 |
| Scripps | \$5,980.00 | 7/1/2018 |
| NCM | \$17,890.00 | 7/1/2018 |
| Audit & Bond | \$3,000.00 | 7/27/2018 |
| Franklin Press | \$4,000.00 | 7/27/2018 |
| Folk Festival | \$2,000.00 | 7/27/2018 |
| Chamber BBQ Festival | \$2,000.00 | 7/27/2018 |
| Site Dart | \$28.00 | 8/6/2018 |
| Site Dart | \$235.00 | 8/21/2018 |
| Summer Lovin Concert | \$1,000.00 | 8/23/2018 |
| Google Adwords | \$500.00 | 8/23/2018 |
| Facebook | \$758.82 | 9/21/2018 |
| Google Adwords | \$1,500.00 | 9/21/2018 |
| Facebook | \$1,233.90 | 9/21/2018 |
| Outdoor 76 Naturalist | \$1,800.00 | 10/5/2018 |
| Google Adwords | \$2,000.00 | 11/15/2018 |
| Facebook | \$784.00 | 11/15/2018 |
| Facebook | \$678.63 | 11/15/2018 |
| Google Adwords | \$2,000.00 | 11/15/2018 |
| WYFF | \$500.00 | 11/15/2018 |
| Ruby Drop Event | \$2,100.00 | 12/1/2018 |
| Smoky Mint Center | \$10,000.00 | 12/14/2018 |
| Google Adwords | \$500.00 | 12/14/2018 |
| Facebook | \$424.32 | 12/14/2018 |
| Google Adwords | \$500.00 | 1/25/2019 |
| Facebook | \$447.09 | 1/25/2019 |
| Site Dart | \$19.95 | 2/1/2019 |
| BodyBuilding Event | \$700.00 | 3/1/2019 |
| ATC Event | \$1,000.00 | 4/3/2019 |
| Fire Flies Project | \$250.00 | 4/3/2019 |
| Macon County Transit | \$2,000.00 | 4/3/2019 |
| Facebook | \$184.59 | 4/3/2019 |
| Google Adwords | \$288.19 | 4/3/2019 |
| Facebook | \$446.62 | 4/3/2019 |
| Google Adwords | \$348.89 | 4/3/2019 |
| Google Adwords | \$297.73 | 5/3/2019 |
| Facebook | \$900.86 | 5/3/2019 |
| Taste of Scotland | \$2,000.00 | 5/17/2019 |
| Facebook | \$1,310.86 | 5/17/2019 |
| Google Adwords | \$437.09 | 5/17/2019 |
| The Franklin Press | \$2,000.00 | 5/31/2019 |
| Google Adwords | \$5,318.23 | 6/14/2019 |
| Facebook | \$2,804.43 | 6/14/2019 |
| Site Dart | \$28.00 | 6/27/2019 |
| | | |
| TOTAL EXPENSES: | \$ 133,995.20 | |
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| Remaining Balance: | \$1,004.80 | |
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| TDA FUND BALANCE: | \$155,378.45 | |

