

Room Occupancy Tax Report		
4/30/2017		
<b>2016/2017 Budgeted Revenues</b>	<b>\$113,200.00</b>	
7/31/2016	\$16,490.96	
8/31/2016	\$12,801.13	
9/30/2016	\$11,754.89	
10/31/2016	\$19,377.43	
11/30/2016	\$8,790.32	
12/31/2016	\$6,879.39	
1/31/2017	\$6,243.12	
2/28/2017	\$4,546.77	
3/31/2017	\$7,233.81	
4/30/2017		
5/31/2017		
6/30/2017		
<b>Net Collections:</b>	<b>\$94,117.82</b>	
<b>Budgeted Expenses:</b>		
SiteDart Hosting	\$155.40	7/11/2016
Eric Haggart Photography	\$1,500.00	7/15/2016
Folkmoot	\$2,500.00	7/27/2016
Naturalist Event	\$2,000.00	8/25/2016
Visit NC	\$3,812.50	8/25/2016
Premiere Marketing Facebook	\$1,375.81	8/25/2016
Premiere Marketing Google Adwords	\$359.55	8/25/2016
Smoky Mnt Center for Performing Arts for FY 15-16	\$8,196.06	8/25/2016
Martin Starnes & Associates Audit	\$750.00	9/13/2016
Trip Advisor	\$3,212.30	9/13/2016
Trip Advisor	\$2,471.90	9/13/2016
Trip Advisor	\$4,315.80	9/13/2016
Rotary Club of Franklin RiverFest	\$500.00	9/23/2016
Eric Haggart Photography	\$1,500.00	9/23/2016
Trip Advisor	\$3,557.51	9/23/2016
Premiere Marketing Facebook	\$757.37	9/23/2016
Premiere Marketing Google Adwords	\$620.67	9/23/2016
Deal Farms Corn Maze	\$2,000.00	10/6/2016
Trip Advisor	\$3,505.30	10/6/2016
Asheville Citizen Times	\$3,250.02	10/6/2016
SiteDart Hosting	\$215.74	10/6/2016
Premiere Marketing Facebook	\$798.34	10/6/2016
Premiere Marketing Google Adwords	\$497.89	10/6/2016
Asheville Citizen Times	\$3,250.02	10/6/2016

Martin Starnes & Associates Audit	\$750.00	11/16/2016
Trip Advisor	\$3,361.73	11/16/2016
Premiere Marketing Facebook	\$833.36	11/16/2016
Premiere Marketing Google Adwords	\$1,000.00	11/16/2016
Visit NC	\$4,479.17	11/16/2016
SiteDart Hosting	\$1,250.00	11/16/2016
Premiere Marketing Facebook	\$1,369.93	11/16/2016
Premiere Marketing Google Adwords	\$1,000.00	11/16/2016
Trip Advisor	\$2,075.43	12/12/2016
Pandora Media	\$972.99	12/16/2016
Pandora Media	\$3,047.00	12/16/2016
Pandora Media	\$1,094.00	12/16/2016
Premiere Marketing Facebook	\$683.77	12/29/2016
Premiere Marketing Google Adwords	\$500.00	12/29/2016
Motor Company Grill	\$1,500.00	12/30/2016
Western Carolina University Tourism Conference	\$417.00	2/2/2017
Smoky Mnt Center for Performing Arts	\$400.00	2/2/2017
Premiere Marketing Facebook	\$493.04	2/2/2017
Premiere Marketing Google Adwords	\$231.45	2/2/2017
Scottish Tartans Museum	\$2,820.00	2/2/2017
Premiere Marketing Facebook	\$197.47	2/23/2017
Premiere Marketing Google Adwords	\$187.44	2/23/2017
Visit NC	\$4,479.17	2/23/2017
Nanthala Hiking Club	\$1,252.00	2/23/2017
Natural Bodybuilding Federation	\$1,000.00	2/23/2017
Taste of Scotland	\$718.90	3/17/2017
Premiere Marketing Facebook	\$230.57	3/23/2017
Premiere Marketing Google Adwords	\$191.13	3/23/2017
Martin Starnes & Associates Audit	\$750.00	4/10/2017
Franklin Garden Club "Franklin In Bloom Festival"	\$1,750.00	4/10/2017
Martin Starnes & Associates Audit	\$750.00	4/27/2017
Premiere Marketing Facebook	\$707.65	4/27/2017
Premiere Marketing Google Adwords	\$421.20	4/27/2017
The Franklin Press	\$2,000.00	4/27/2017
<b>TOTAL:</b>	<b>\$94,016.58</b>	
<b>Committed Funding:</b>		
Smoky Moutain Center for the Performing Arts	\$14,600.00	
Taste of Scotland	\$1,081.10	
<b>Total Expenditures:</b>	<b>\$109,697.68</b>	
<b>Remaining Balance:</b>	<b>\$3,502.32</b>	
<b>TDA FUND BALANCE:</b>	<b>\$155,259.65</b>	

Column1	Column3	Column4	Column5	Column6	Column7	Column8	Column9
Month	FY 2010-2011	FY 2011-2012	FY 2012-2013	FY 2013-2014	FY 2014-2015	FY 2015-2016	FY 2016-20017
July	\$14,609.25	\$13,523.75	\$12,199.87	\$12,074.19	\$12,933.83	\$14,781.99	\$16,490.96
August	\$10,802.81	\$9,436.83	\$10,574.60	\$10,142.03	\$11,288.22	\$10,743.41	\$12,801.13
September	\$9,825.43	\$8,981.30	\$11,900.99	\$9,362.51	\$9,523.55	\$10,624.11	\$11,754.89
October	\$13,997.93	\$13,580.58	\$13,809.73	\$13,204.00	\$13,826.66	\$15,955.17	\$19,377.43
Novemeber	\$5,868.77	\$5,767.06	\$6,100.84	\$6,611.03	\$6,311.47	\$7,439.21	\$8,790.32
Decmeber	\$4,501.02	\$4,718.42	\$4,746.80	\$5,173.04	\$5,500.33	\$6,574.55	\$6,879.39
January	\$4,267.06	\$3,884.80	\$3,742.12	\$4,299.16	\$4,398.08	\$5,152.86	\$6,243.12
February	\$4,902.24	\$4,085.65	\$4,746.80	\$4,471.66	\$4,919.27	\$5,152.04	\$4,546.77
March	\$5,824.17	\$5,424.68	\$7,111.54	\$7,875.74	\$6,695.48	\$7,336.92	\$7,233.81
April	\$7,615.57	\$6,997.08	\$7,814.07	\$7,796.15	\$9,098.44	\$10,186.71	
May	\$9,638.25	\$9,306.44	\$10,079.92	\$9,554.36	\$11,368.53	\$11,844.69	
June	\$9,781.24	\$9,738.55	\$9,166.06	\$9,084.51	\$11,097.29	\$11,603.51	
<b>Totals</b>	<b>\$101,633.74</b>	<b>\$95,445.14</b>	<b>\$101,993.34</b>	<b>\$99,648.38</b>	<b>\$106,961.15</b>	<b>\$117,395.17</b>	<b>\$94,117.82</b>