

Room Occupancy Tax Report

10/31/2017

2017/2018 Budgeted Revenues **\$129,000.00**

7/31/2017	\$16,483.17
8/31/2017	\$15,268.63
9/30/2017	\$14,815.74
10/31/2017	
11/30/2017	
12/31/2017	
1/31/2018	
2/28/2018	
3/31/2018	
4/30/2018	
5/31/2018	
6/30/2018	

Net Collections: **\$46,567.54**

Budgeted Expenses:

Facebook	\$783.46
Google Adwords	\$1,500.00
Franklin Press	\$4,000.00
Smoky Mnt Center	\$5,159.00
Visit NC	\$23,950.00
Trip Advisor	\$25,000.00
SiteDart	\$383.00
Facebook	\$911.16
Google Adwords	\$1,500.00
SiteDart	\$206.25
Asheville Citizen Times	\$17,000.00
Outdoor 76	\$1,900.00
Martin Starnes Audit	\$3,000.00
SiteDart	\$11.00
Smoky Mnt Center	\$15,000.00
Google Adwords	\$2,000.00
Facebook	\$1,143.31
Google Adwords	\$1,500.00
Facebook	\$834.64

TOTAL EXPENSES: **\$105,781.82**

Remaining Balance:

\$23,218.18

TDA FUND BALANCE:

\$155,918.48