

Town of Franklin Tourism Development Authority

October 10, 2016 meeting

The Franklin Tourism Development Authority Board held their regularly scheduled meeting on Monday October 10, 2016 in Town Hall. Chair Candy Presley, Members Tim Crabtree, Donnie Bishop, Connie Grubermann, Cheryl Pullium and Town Manager Summer Woodard.

Members absent: Vickie Springer and Josh Drake

Approval of the September 12, 2016 Board Minutes

Motion was made by Grubermann, seconded by Pullium to approve the September 12, 2016 Board Minutes as presented. Motion carried. Vote: 6 to 0.

Financial Reports

Town Manager Summer Woodard presented the financial reports.

Motion was made by Grubermann, seconded by Pullium to approve the financial reports as presented. Motion carried. Vote: 6 to 0.

Donnie Bishop – Last year we over exceeded our budget, but kept the same budget for the year. So do we look at that as possibilities of more opportunities to do more things we didn't budget for? I mean an income of \$117,000 last year and it's looking good this year, do we have more opportunities than the \$113,000 we budgeted?

Summer Woodard – Town Manager – I would recommend from a budget standpoint is this. Since we budgeted for the new fiscal year without knowing the final outcome of the current year's budget, my recommendation would be to increase our budget next year. If you can look back at past budgets it may be smart of the Board to raise it a little bit.

Donnie Bishop – And if we have opportunities, and I'm not one to spend money for the sake of spending money, but if we had the money to fund other opportunities more than budgeted we should look at it.

Summer Woodard – Town Manager – Absolutely. I agree with that. And you also have your fund balance you could use if something came up and we wanted to help fund it. That's \$154,996.00 is optional for this Board.

Donnie Bishop – And if we exceed the budget it has to go before the Town Board for approval, correct?

Summer Woodard – Town Manager – Yes. That is correct.

Sub-Committee Reports

Finance/Budget Chair Report – None

Policy and Rules of Procedure – None

October 10, 2016 meeting continued,

Application Review Chair Report – Presented on Agenda

Old Business: Funding Request for Conquer the Mountain for \$1,282.60

Motion was made by Grubermann, seconded by Pullium to decline the \$1,282.60 funding request for Conquer the Mountain. Motion carried. Vote: 6 to 0.

New Business: Discussion on Advertising for the 2017 Solar Eclipse

Summer Woodard – Town Manager – We've been meeting with Macon County Manager Derek Roland and other members of an ad-hoc committee to plan for the Solar Eclipse. They asked we present to this Board, and this might be something we can partner with Premiere marketing with. We might be able to advertise via Facebook or a Billboard. They wanted to know if would be interested in advertising, so I told them I would ask. I don't have any ideas or options for this Board, but I wanted to throw this out here for the Board.

Motion was made by Pullium, seconded by Grubermann to look at advertising opportunities with Premiere Marketing to promote the 2017 Solar Eclipse. Motion carried. Vote: 6 to 0.

Motion was made by Pullium, seconded by Woodard to look into billboard advertising for the 2017 Solar Eclipse. Motion carried. Vote: 6 to 0.

Items from the Board

None

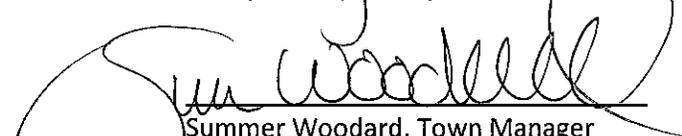
Announcements:

The next regularly scheduled Tourism Development Authority Board meeting is Monday November 14, 2016 at 5:30 p.m. in the Town Hall Board Room.

Adjourn

Motion was made by Pullium, seconded by Grubermann to adjourn the meeting at 5:55 p.m. Motion carried. Vote: 6 to 0.


Candy Presley, Chairperson


Summer Woodard, Town Manager