

Room Occupancy Tax Report

11/30/2016

2016/2017 Budgeted Revenues **\$113,200.00**

7/31/2016	\$16,490.96
8/31/2016	\$12,801.13
9/30/2016	\$11,754.89
10/31/2016	\$19,377.43
11/30/2016	
12/31/2016	
1/31/2017	
2/28/2017	
3/31/2017	
4/30/2017	
5/31/2017	
6/30/2017	

Net Collections: **\$60,424.41****Budgeted Expenses:**

SiteDart Hosting	\$155.40	7/11/2016
Eric Haggart Photography	\$1,500.00	7/15/2016
Folkmoot	\$2,500.00	7/27/2016
Naturalist Event	\$2,000.00	8/25/2016
Visit NC	\$3,812.50	8/25/2016
Premiere Marketing Facebook	\$1,375.81	8/25/2016
Premiere Marketing Google Adwords	\$359.55	8/25/2016
Smoky Mnt Center for Performing Arts for FY 15-16	\$8,196.06	8/25/2016
Martin Starnes & Associates Audit	\$750.00	9/13/2016
Trip Advisor	\$3,212.30	9/13/2016
Trip Advisor	\$2,471.90	9/13/2016
Trip Advisor	\$4,315.80	9/13/2016
Rotary Club of Franklin RiverFest	\$500.00	9/23/2016
Eric Haggart Photography	\$1,500.00	9/23/2016
Trip Advisor	\$3,557.51	9/23/2016
Premiere Marketing Facebook	\$757.37	9/23/2016
Premiere Marketing Google Adwords	\$620.67	9/23/2016
Deal Farms Corn Maze	\$2,000.00	10/6/2016
Trip Advisor	\$3,505.30	10/6/2016
Asheville Citizen Times	\$3,250.02	10/6/2016
SiteDart Hosting	\$215.74	10/6/2016
Premiere Marketing Facebook	\$798.34	10/6/2016
Premiere Marketing Google Adwords	\$497.89	10/6/2016
Asheville Citizen Times	\$3,250.02	10/6/2016

Martin Starnes & Associates Audit	\$750.00	11/16/2016
Trip Advisor	\$3,361.73	11/16/2016
Premiere Marketing Facebook	\$833.36	11/16/2016
Premiere Marketing Google Adwords	\$1,000.00	11/16/2016
Visit NC	\$4,479.17	11/16/2016
SiteDart Hosting	\$1,250.00	11/16/2016
Premiere Marketing Facebook	\$1,369.93	11/16/2016
Premiere Marketing Google Adwords	\$1,000.00	11/16/2016

Total Expenditures: **\$65,146.37**

Remaining Balance: \$48,053.63

TDA FUND BALANCE: **\$155,066.73**