



Town of Franklin

Town of Franklin Tourism Development Authority Meeting **August 8, 2011 - Shoney's**

Present: Candy Presley, Deb Heatherly Ron Haven, Sam Greenwood, Ron Winecoff, Ellen Jenkins, Beverly Mason, and Mike Grubermann.

Absent: None,

Guests: Rob Gasbarro, Cory McCall, and Colin Gooder

Candy Presley called the meeting to order at 5:33 pm.

Approval of Minutes

The July 11, 2011 minutes were reviewed. Beverly Mason made a motion to accept the July minutes. Sam Greenwood seconded the motion. The motion was passed unanimously.

Financial Report

The financial report for July that was previously distributed was reviewed. A lessening downward trend was noticed.

Sub-Committee Reports

Finance/Budget Committee – Mike Grubermann, - No other report

Policy & Procedures – Sam Greenwood, Chair – Need to discuss the letter and Email from John Henning Jr. It was decided to discuss this further at the September meeting and decide on a revised funding policy

Funding Evaluation Committee – Deb Heatherly, Chair - No Report

Unfinished Business

- A. Grant request for the Outdoorathon. – Ron and Cory distributed and made a presentation on the current status of their funding and requested \$8,000.00 from the TDA. They were directed to provide a revised budget and additional details on the advertising program they wish to undertake. They indicated that they revise and email out the budget on Tuesday 8/9. Decision on funding and setup for advertising would be made after the revised budget could be considered by TDA members.

New Business

- A. Colin Gooder had requested consideration to be appointed to the TDA. He was informed that the two openings on the TDA board were for tourism related businesses. He replied that he felt that his paper is tourism related and he has been providing extra advertising for local events. He also stated that since he is not writing the articles there would not be a conflict with his being on the TDA. A letter from Bob Poindexter was presented. He is requesting appointment based on the fact that the Macon County Historical Society and museum is a tourism related activity. Filling these vacancies and applications will be discussed at the September meeting.

Items from the floor

Ron Haven asked if the gun show could use available billboards for advertising the November gun show. A motion was made by Sam Greenwood and seconded by Deb Heatherly to approve the gun show's use of the billboards provided they pay the cost of the ad copy to placed. Motion Passed unanimously

Announcements

No announcements at this time.

Next Meeting

Monday, September 12th at 5:30 pm at The Boiler Room.

There being no further business, Candy Presley called for a motion to adjourn. Motion was made by Ron Winecoff and seconded by Sam Greenwood. The meeting adjourned at 7:00 p.m.