

## **Town of Franklin Tourism Development Authority Meeting**

**June 11, 2012- Town Hall**

Present: Candy Presley, Karen Bacon, Matt Bateman, Beverly Mason, Deb Heatherly, Ellen Jenkins, Vicki Springer and Summer Woodard (designated by Sam Greenwood.)

Absent: None

Guests: Tony Angel, Sylvia Cochran, Carmen Rose Redd, Bob Scott.

Candy Presley called the meeting to order at 5:30 pm.

### **Approval of Minutes**

The May 14 and May 23, 2012 minutes were reviewed.

**Deb Heatherly made the motion to approve the May 14 and May 23, 2012 minutes as written. Ellen Jenkins seconded the motion. The motion passed unanimously.**

### **Financial Report**

Summer Woodard reported that the financial reports were distributed and that the figures still show an improvement from last January, February and March 2011. Last year's combined total for January, February and March 2011, was \$13,395.13. This year's total for January, February and March 2012, is \$17,358.25.

### **Sub-Committee Reports**

#### Finance/Budget Committee

Summer Woodard, Chair - The expense report will be available at the next regularly board meeting. I have been working with the Town of Franklin's Finance Officer on the expense report.

#### Policy & Procedures Committee

Summer Woodard, Chair – The TDA would like to welcome Vicki Springer to the Tourism Development Authority board. Also, the agenda and a copy of the drafted minutes will be available the Friday before each regularly scheduled board meeting.

#### Funding Evaluation Committee

Deb Heatherly, Chair – No report.

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## **Old Business**

### **Update on the Smoky Mountain Rumble Bike Rally**

Sylvia Cochran gave an update on the progress of the Bike Rally. Sylvia distributed a draft of the proposed Bike Rally schedule (Please see attached.) Sylvia said that the website is being updated. Sylvia said the events page was updated and that the band schedule was listed online. Sylvia said all but (2) bands will be local bands. All food vendors will be local too. The reason why the month of August was chosen was because August has the lowest number of hotel, motel, bed and breakfast stays. Sylvia introduced Carmen Rose Redd President of the Appalachian Angels. The Appalachian Angels will be in charge of the treasure hunt. The Enforcers will be in charge of the poker run. Sylvia said that Scott Nelson is the President of the Enforcers. The VIP party will be held at Mulligan's. Sylvia said she had been in contact with Deputy Brian Leopard at the Macon County Sheriff's department in regards to security. Sylvia said that all vendors are aware that they are required to carry insurance. Every vendor is required to pay a \$25.00 deposit. Sylvia said that the deposit will be given back to the vendor if Scott Cochran and Sylvia feel that the area was left clean. Sylvia said she had been in contact with the Macon County Health Department in regards to food vendors. All food vendors are aware that they must comply with Health Department rules and regulations before they can set up. Sylvia said that there will be a beer garden if she can obtain the necessary permits.

**Matt Bateman made the motion to allow Sylvia Cochran to submit the necessary forms to the State of North Carolina to obtain an ABC permit for the 2012 Smoky Mountain Rumble. Ellen Jenkins seconded. The motion passed unanimously.**

Summer Woodard - Sylvia you understand that the cost of the ABC permit and the cost of the site rental on Highlands Road will be coming out of your personal budget.

Sylvia Cochran - Yes, I understand.

Summer Woodard - I looked at the Smoky Mountain Rumble website. I believe that more work needs to be done to the website. Tony Angel has volunteered to help Sylvia and Scott Cochran with website maintenance at no cost.

Matt Bateman - I have reached out to Scott Cochran and ask to be made an administrator to the website.

**Summer Woodard made the motion to make Tony Angel an administrator on the Smoky Mountain Rumble website. Beverly Mason seconded. The motion passed unanimously.**

**June 11, 2012 continued,**

Summer Woodard- At the next regular Tourism Development Authority meeting on July 9, 2012 Sylvia Cochran needs to have more information regarding the insurance policy she is required to carry, a map of where the vendors will be set up, and a status report on the ABC permit.

Sylvia Cochran- Vendor location can change. Sometimes vendors must be moved to other spots the day of the event.

Summer Woodard- I understand that the map is subject to change. However, the board still needs a layout of the event.

**Summer Woodard made the motion by the next Tourism Development Authority meeting on July 9, 2012: Sylvia Cochran needs to have a sponsorship list, insurance policy, a map of the site, progress report on the ABC permit and the event website updated. Beverly Mason seconded. The motion passed unanimously.**

#### **Items from the floor**

Bob Scott - I have concerns about the Smoky Mountain Rumble Bike Rally. There needs to be an action plan. This event was decided on over one year ago.

Candy Pressley - The first thing the Tourism Development Authority did when the board decided to have this event was to meet with local law enforcement and emergency management services. However, this meeting was called when the Smoky Mountain Rumble was going to be located on 441 North at the Watauga site.

Sylvia Cochran - Mr. Scott have you contacted the Chief of Police or the City Administrator in Helen, Georgia to see if they have any problems or concerns with the bike rally I promote in Helen?

Bob Scott - Yes, everything checks out fine. However, I would like to state to you one more time that Helen, Georgia is not Franklin, North Carolina.

Matt Bateman - Mr. Scott what would you suggest the Tourism Development Authority do in preparation for the bike rally?

Bob Scott - The Tourism Development Authority needs to be in contact with the sheriff's department and all other emergency service agencies.

**Beverly Mason made the motion to have a special called meeting at a later date with the Franklin Police Department, Franklin Fire Department, Macon County Emergency Services and the Macon County Sheriff's Department. Matt Bateman seconded. The motion passed unanimously.**

**June 11, 2012 continued,**

Bob Scott - I also have concerns about the financial reports not being distributed.

Summer Woodard - The financial reports are distributed once a month at the regularly scheduled Tourism Development Authority meeting.

**Beverly Mason made the motion to have the minutes reflect that the financial reports will continue to be distributed once a month at the regularly scheduled Tourism Development Authority meeting. Matt Bateman seconded. The motion passed unanimously.**

**Announcements**

Candy Pressley - I would like to set a special called meeting at a later date to discuss the security and safety of the bike rally. I will email the board members and the news media with the date and time.

**Next Meeting**

The Tourism Development Authority will have a special called meeting at a later date.

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**Candy Presley, Chair**

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**Summer Woodard, Town Staff**