

Town of Franklin Tourism Development Authority Meeting

Special Called Meeting May 23, 2012 - Town Hall

Present: Matt Bateman, Deb Heatherly, Ellen Jenkins, Beverly Mason and Summer Woodard (designated by Sam Greenwood.)

Absent: Karen Bacon and Candy Presley

Guests: Aldermen Bob Scott and Sylvia Cochran

Summer Woodard called the meeting to order at 5:35 p.m.

Discussion on Smoky Mountain Rumble Bike Rally alternative location

Sylvia Cochran discussed with the Tourism Development Authority Board why the 441 North Watauga site property was not available and why the Macon County Fair Grounds was not available.

The owners of the 441 North Watauga site told Ms. Cochran that they would love to have the motorcycle rally at their property, but due to the short notice given by Ms. Cochran it was not feasible for the motorcycle rally to be held at this location this year.

Mr. Doster with the Macon County Fair Grounds informed Ms. Cochran that he presented the motorcycle rally to the Macon County Fair Board and the Board voted not to allow the motorcycle rally to be held at the Macon County Fair Grounds. Members of the Macon County Fair Board believed that noise and alcohol would be a problem.

Ms. Cochran informed the Tourism Development Authority Board that she did have an alternative location for the bike rally. The Highlands Road property is available. Chris Vanderwood is the owner of the property. Ms. Cochran spoke with Kristy Dodge on May 17, 2012. Ms. Dodge informed Ms. Cochran that the charge to use the property is \$500.00 per day. This is the same amount that is charged to the carnival and gem show for use of the property. Ms. Cochran said that the total cost for three (3) days would be \$1,500. Ms. Cochran stated that she had enough money budgeted within her existing budget to cover the cost associated with the rental of this property. Ms. Cochran continued to say that the contract to use this property states that the individual signing this contract is responsible for full clean up of the site. The contract also states that the individual signing the contract is responsible for providing a binder or certificate of insurance for the event. Ms. Cochran said that all vendors are required to carry their own vendor insurance. Ms. Cochran said that she carried a two (2) million dollar policy. Ms. Cochran also said that the contract must be submitted 30 days prior to the event. A diagram showing the layout of the event is also required.

Beverly Mason made a motion to change the location from the 441 North Watauga site to the US 441/64 East interchange on the Highlands Road and that by the June 11, 2012 Tourism Development Authority board meeting Sylvia Cochran needs to have all the details worked out, website updated, and obtain any permits that may be required for use of the property. Deb Heatherly seconded the motion. The motion passed unanimously.

May 23, 2012 meeting continued,

Next Meeting

The next regular Tourism Development Authority meeting will be June 11, 2012 at 5:30 p.m. in the boardroom at Town Hall.

Adjournment

There being no further business, Deb Heatherly motioned to adjourn and it was seconded by Beverly Mason. The meeting adjourned at 5:55 p.m.

Candy Pressley, Chair

Summer Woodard, Town Staff