

DRAFT

Town of Franklin Tourism Development Authority Meeting

October 12, 2015

Present: Chairperson Candy Presley, Cheryl Pullium, Vickie Springer, and Connie Grubermann. Town Planner Justin Setser was present for Town Manager and Vice-Chair Summer Woodard.

Josh Drake arrived during the discussion regarding Macon County Transit at 5:45 p.m.

The meeting was called to order at 5:30 p.m.

Motion was made by Pullium, seconded by Setser to affirm the presence of a quorum. Motion carried. Vote: 5 to 0.

Approval of the August 20, 2015 and September 14, 2015 Board Minutes

Motion was made by Grubermann, seconded by Pullium to approve the August 20, 2015 and September 14, 2015 meeting minutes as presented. Motion carried. Vote: 5 to 0.

Financial Report

Town Planner presented the financial report. A copy of the report is attached.

Motion was made by Springer, seconded by Pullium to approve the financial report. Motion carried. Vote: 5 to 0.

Sub-Committee Reports

Finance/Budget Chair Report – No report

Policy and Rules of Procedure Report – No report

Application Review Chair Report – No report

New Business: Approval of proof for Blue Ridge Outdoor Magazine

Motion was made by Pullium, seconded by Springer to approve proof number one for Blue Ridge Outdoor Magazine. Motion carried. Vote: 5 to 0. A copy of the proof is attached.

Old Business: Ratification of vote for Blue Ridge Outdoor Magazine Co-op

Motion was made by Pullium, seconded by Grubermann to ratify the September 14, 2015 vote to spend up to but no more than \$3,000 from miscellaneous/festival line, and to work with Premiere Marketing to Advertise in Blue Ridge Outdoor Magazine's November 2015 issue that will feature Franklin as a winner of the small towns contest. Motion carried. Vote: 5 to 0.

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October 12, 2015 meeting continued,

Old Business: Board decision on Macon County Transit and Appalachian Trail Committee Request

Candy Presley – I would ask the board to table this request until next month, because there are some issues that the Town Attorney would like to look at before we proceed. And I think everyone needs to be here for that.

Rob Gasbarro – Outdoor 76 – If you have any questions on that in the meantime, please let me know.

Bill Van Horn – I have a report I would like to submit to each of you concerning the trail. A copy of the report is attached.

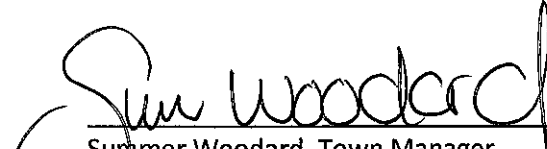
Bill Van Horn – With the new movie that recently came out, we expect to see a significant increase in hikers, especially with the demographic that the movie appealed to.

Candy Presley – I also think hotels should pay something, because they benefit from this. It's just something I wanted to say before we consider this next month.

Josh Drake arrived at 5:45 p.m. during discussion on Macon County Transit and Appalachian Trail Committee Request.

Motion was made by Pullium, seconded by Drake to adjourn the meeting at approximately 5:50 p.m. Motion carried. Vote: 6 to 0.


Candy Presley, Chairperson


Summer Woodard, Town Manager