

**Town of Franklin Tourism Development Authority Meeting**

**May 12, 2014**

Present: Chair Candy Presley, Mike Grubermann, Cheryl Pullium, Leland Rykse, and Summer Woodard.

Absent: Matt Bateman, Josh Drake and Vickie Springer.

Guest: Lisa Leatherman and Doug Morton.

Chair Candy Presley called the meeting to order at 5:30 p.m.

Motion was made by Cheryl Pullium, seconded by Leland Rykse to excuse Matt Bateman, Josh Drake and Vickie Springer.

**Approval of Minutes**

The April 14, 2014 meeting minutes were reviewed.

**Motion was made by Cheryl Pullium, seconded by Leland Rykse to approve the April 14, 2014 meeting minutes as presented. Motion carried. Vote: 5 to 0.**

**Financial Report**

Summer Woodard presented the financial report (see attachment.)

**Motion was made by Mike Grubermann, seconded by Cheryl Pullium to accept the financial report as presented. Motion carried. Vote: 5 to 0.**

**Sub-Committee Reports**

Finance/Budget Chair

Mike Grubermann: No report

Policy and Rules of Procedure Chair

Vickie Springer: No report

Application Review Chair

Summer Woodard: No report

**Old Business**

Board decision on Funding Request for the 2014 Taste of Scotland for \$2,500.00

Cheryl Pullium- How many vendors do you have for this event?

Doug Morton- I currently have twenty-six (26) vendors for this event.

**May 12, 2014 meeting continued,**

Summer Woodard- Does this event partner with the Scottish Tartan Museum?

Doug Morton- No. The Taste of Scotland is separate from the Scottish Tartan Museum.

Chair Candy Presley- How did last year's event do? I have not seen a funding report from last year.

Doug Morton- I did not know I needed to turn one in.

Summer Woodard- The funding report form is on the website [www.franklinnc.com](http://www.franklinnc.com). If you would come by my office I would be glad to give you one.

Chair Candy Presley- Does this event bring tourist to the area. I am aware that there are two (2) other Scottish Tartans Festivals the same weekend as yours. One festival is in Asheville, NC and the other festival is in Blairsville, GA.

Doug Morton- The other two (2) festivals have no impact on the amount of tourist our event brings to the area.

**Motion was made by Cheryl Pullium, seconded by Summer Woodard to grant a total of \$2,250.00 to the Taste of Scotland and Celtic Festival. The Event Coordinator Mr. Doug Morton will be expected to present a funding report after the 2014 Taste of Scotland and Celtic Festival. Motion carried. Vote: 5 to 0.**

Board decision on Funding Request for the 2014 Historic Cowee School Concert Series for \$2,500.00

Summer Woodard- This event is not within the city limits. I have concerns funding this event since it is not in the city limits.

Cheryl Pullium- I share the same concerns.

Mike Grubermann- I agree. This organization approached the Tourism Development Commission last month. However, this organization did not mention on their funding request application that they were seeking funding from the Tourism Development Authority.

**Motion was made by Summer Woodard, seconded by Cheryl Pullium to deny the funding request for the 2014 Historic Cowee School Concert Series for \$2,500.00. Motion carried. Vote: 5 to 0.**

### New Business

Funding Request for 1<sup>st</sup> Annual Franklin River Fest

Lisa Leatherman gave a brief presentation on the Franklin River Fest. The Franklin Daybreak Rotary club will be hosting the first annual Franklin River Fest. The event will consist of a five (5) K race, ducky derby, anything that floats parade down the Little Tennessee, food vendors, games, prizes and more.

**May 12, 2014 meeting continued,**

This is the first of its kind in Franklin and the Franklin Daybreak Rotary club would like to make this an annual event. The Franklin Daybreak Rotary club is requesting \$2,500.00 in funding from the Tourism Development Authority for this event.

Chair Candy Presley- The board will vote on this funding request at the May 12, 2014 meeting.

Updates from Premiere Marketing

Summer Woodard- This is just for information. The top five (5) locations where people are visiting the [DiscoverFranklinnc.com](http://DiscoverFranklinnc.com) website are from Franklin, North Carolina, Charlotte, North Carolina, Atlanta, Georgia, Asheville, North Carolina and Raleigh, North Carolina.

Items from the Board

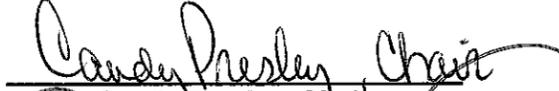
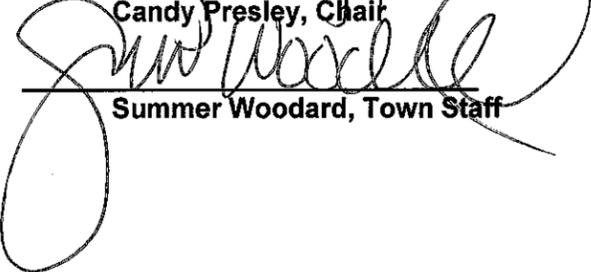
There were no items from the board.

Announcements

The next regularly scheduled Tourism Development Authority meeting will be Monday, June 09, 2014 at 5:30 p.m. in the Town Hall Board room.

Adjourn

At 6:00 p.m. motion was made by Summer Woodard, seconded by Cheryl Pullium to adjourn. Motion carried. Vote: 5 to 0.

  
Candy Presley, Chair  
  
Summer Woodard, Town Staff