

Town of Franklin Tourism Development Authority Meeting

December 8, 2014

Present: Chair Candy Presley, Josh Drake, Cheryl Pullium, Leland Rykse, Vickie Springer and Summer Woodard.

Absent: Matt Bateman and Connie Grubermann.

The meeting was called to order at 5:30 p.m.

Approval of Minutes

Motion was made by Cheryl Pullium, seconded by Josh Drake to approve the December 8, 2014 meeting minutes. Motion carried: Vote: 5 to 0.

Financial Report

Summer Woodard – Town Manager – For the month of September you collected \$9,523.55. For October you collected \$13,826.66. Your net collection to date is \$47,572.26. I broke down your expenditures. You spent \$5,855.40 and you have commitments up to \$17,000. On the next page, if you look at the comparison between September and October of last year you will see you're about average. You're up from last year in both months. On the next page, I tried to break it down according to our budget. We had \$30,000 in miscellaneous and festivals. We've spent 19,855.40, so that leaves a balance of \$10,144.60. We have \$35,000 for the Atlanta billboard. We haven't spent anything yet. Pandora Radio is 20,000, but we haven't spent anything yet. Facebook and Google Ads, same thing. Same thing for Allison Outdoors. Your audit was \$3,000. The bond hasn't come in yet, but I'll post it when it comes in. It will be another \$1,000.00. You also have your Charlotte Chamber which is \$5,200.00. Your total budget was \$118,400. You've spent \$22, 855.40, so that leaves a remaining balance of \$95,544.60.

Motion was made by Cheryl Pullium, seconded by Vickie Springer to approve the financial report.

Motion carried. Vote: 5 to 0.

Subcommittee Reports

Policy and Rules of Procedure Chair

Vickie Springer: No report

Application Review Chair

Summer Woodard: No report

Old Business: Board Action on Funding Request for 1st Annual New Year's Eve Ruby Drop for \$4,000.00

Josh Drake – I think \$4,000 is a lot of money and I don't know how great the Ruby Drop is going to be. I would say at the most we should do is \$1,700.00.

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Leland Ryske – Is advertising out of all of that \$1,750.00?

Drake – I think the most we should give them is \$1,000.00.

Motion was made by Josh Drake, seconded by Vickie Springer to approve \$1,000.00 for the Annual New Year's Eve Ruby Drop. Motion carried. Vote: 5 to 0.

Old Business: Board Action on Funding Request for 1st Annual Bodybuilding Championship for \$1,000.00.

Josh Drake – I'll be honest. I've talked with them a lot about this because they are using the theater. We are not doing anything with the theater to benefit from this event. We are not even charging them a rent up front. But we do feel like it can bring a lot of people to the town, so that's why we volunteered the theater. They said they would help cover our expenses if they make any money off of it. Based on what I've heard from them, they can bring a lot of people to the town.

Chair Candy Presley - They have booked a lot of rooms with us. I don't know about anybody else.

Josh Drake – But the facility that we have has the potential to make this one of the best in the Southeast.

Motion was made by Cheryl Pullium, seconded by Summer Woodard to approve \$1,000.00 for the first Annual Bodybuilding Championship. Motion carried: Vote: 5 to 0.

Items from the Board:

Summer Woodard – Town Manager – Matt Bateman did send me an email saying that he would be out of town. I have not heard from Connie Grubermann. Can we get a motion if the board sees fit to excuse both of those individuals?

Josh Drake – How does that work? Does it not count against their absences for staying on the board? What does excused mean?

Summer Woodard – Town Manager – You have to give notice. If you don't give notice, it basically works like a three strike system. After three times, the board can recommend for that individual to be removed.

Chair Candy Presley – I'm not trying to be ugly, but Matt has missed a lot. I know we just approve him for another term.

Cheryl Pullium – I questioned him last week about it, what he's on the board for. I didn't know if he was still doing Stay and Play in the Smokies. We haven't seen a lot of action out of Stay and Play in the Smokies. That's why I questioned him.

Leland Ryske – I believe he took a full-time position at the Fitness Center.

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Vickie Springer – Matt did give you notice.

Josh Drake – I could give the board notice every month that I won't be here. Does that mean I should still be on the board?

Vickie Springer – But things happen. I've missed and did not give a notice. You just get busy. I felt bad but it does happen.

Josh Drake – Can you see how much he's missed?

Summer Woodard – Would a year work? I can sort through the minutes and look.

Leland Ryske – Do we have a precedent for what an excused absence is?

Summer Woodard – Yes. I have the book. Members of the board are expected to attend all meetings of the board. Failure to attend 75 percent of regular meetings in a calendar year, or three (3) consecutive meetings shall be considered grounds for recommending removal to the Board of Aldermen. Consideration of circumstances shall be considered by the board before making recommendations to the Board of Aldermen.

Ryske – So excusing an absence makes that disappear essentially?

Summer Woodard – Yes. So not excusing an absence, it falls back to the bylaws. If they miss 75 percent of the meetings or three consecutive meetings, the board has every right to recommend removing the member to the Board of Aldermen.

Vickie Springer – It's not automatic then.

Josh Drake – I think we should excuse Connie's absence due to Mike's illness, but not Matt's.

Vickie Springer – I think we should excuse Matt because he did call and give notice. We don't know the reason. He took the time to call.

Chair Candy Presley – Three or four meetings back didn't he say he was going to do something on some dates? But he's still missing every other meeting.

Josh Drake – It's okay to miss three meetings a year. We're only asking for four, or thirty minutes. That's four and a half hours a year. I understand why Connie's not here. I don't know what Matt's doing, but it's not because his spouse is ill.

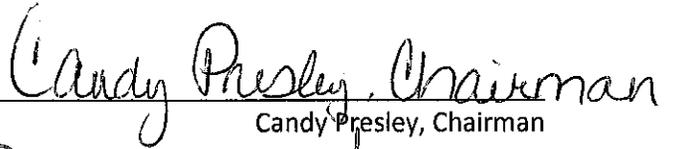
Motion was made by Josh Drake, seconded by Cheryl Pullium to excuse Connie Grubermann from the meeting. Motion carried. Vote: 5 to 0.

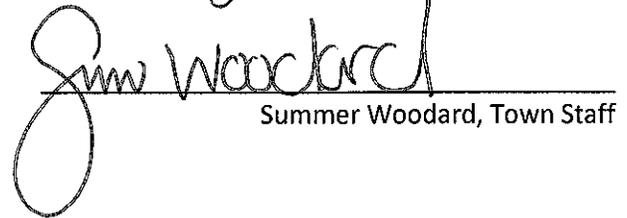
Motion was made by Vickie Springer to excuse Matt Bateman. No second.

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Announcements:

The next regularly scheduled Tourism Development Authority meeting is Monday January 12, 2015 at 5:30 p.m. in the Town Hall Board Room.


Candy Presley, Chairman


Summer Woodard, Town Staff