

Town of Franklin Tourism Development Authority

August 8, 2016 meeting,

The Franklin Tourism Development Authority Board held their regularly scheduled meeting on Monday August 8, 2016 in Town Hall. Members Donnie Bishop, Josh Drake, Connie Grubermann, Cheryl Pullium, Vickie Springer and Town Manager Summer Woodard were present.

Members absent: Chair Candy Presley and Member Tim Crabtree.

The meeting was called to order at 5:30 p.m. by Town Manager Summer Woodard.

Summer Woodard – Town Manager - Due to the neighborhood compatibility regarding the Ingles Store at Whistle-stop Mall, we need a motion to move our meeting upstairs in the Town Hall conference room.

Motion was made by Grubermann, seconded by Drake to move the TDA Board meeting to the Town Hall Conference Room upstairs at Town Hall due to scheduling conflict in Town Hall Board Room. Motion carried. Vote: 6 to 0.

Summer Woodard – Thank you for that. We do have one request that did not make it on the Agenda. We discussed it today. We need to add Mr. Joe Deal's funding request to New Business, item 5 (c).

Motion was made by Drake, seconded by Pullium to add funding request for Mr. Joe Deal under New Business, business item C. Motion carried. Vote: 6 to 0.

Approval of the Minutes

Motion was made by Grubermann, seconded by Pullium to approve the July 11, 2016 meeting minutes as presented. Motion carried. Vote: 6 to 0.

Financial Reports

Summer Woodard presented the corrected financial report and the July Occupancy Report to the Tourism Development Authority Board. A copy of the reports are attached.

Motion was made by Grubermann, seconded by Drake to accept the financial reports as presented. Motion carried. Vote: 6 to 0.

Subcommittee Reports

Finance/Budget Chair Report – None

Policy and Rules of Procedure – None

Application Review Chair Report – Riverfest and Deal Farms

August 8, 2016 meeting continued,

Old Business: Funding Request for Naturalist Event for \$2,500

Summer Woodard – Town Manager – Cory McCall could not be here tonight, so I will open this up for discussion from the Board.

Josh Drake – I think it is a great event, but going with what we have done in the past, we usually decrease our funding each year. I say we go with about \$2,000.

Motion was made by Drake, seconded by Bishop to approve \$2,000 funding for Naturalist Event. Motion carried. Vote: 6 to 0.

Old Business: Revised Funding Request for Taste of Scotland

Summer Woodard – Town Manager – You will see a revised funding request for the Taste of Scotland. Mr. Doug Morton promised he would do this back in June of 2016. He has include this. It is in your packet. No action is needed. He was unable to be here tonight. So if you have questions I'll be happy to answer them.

Vickie Springer – Was the format off or what?

Summer Woodard – Town Manager – He did not include any prior year financials and he wasn't balanced.

New Business: Funding Request for Riverfest for \$500.00

Rachel Hoskins – Franklin Daybreak Rotary – We are making some changes this year. In the two previous years we had a couple of different events so the rafting inputs were over at Big Bear. We are moving that to the Duke Energy Boat launch this year. We also added kayak racing, and eliminated the 5K race. We are doing a corn hole tournament instead. We anticipate making \$5,775 on this event. Last year we made \$4,485 and reinvested that back into the community. The events will be at the new brewery. I'll be happy to have any questions. We are requesting \$500.00.

New Business: Franklin Garden Club Project Report

Summer Woodard – Town Manager – The ladies from the Garden Club completed their report, to show the success and maybe some things they are thinking of doing differently next year. Nothing to vote on. This is for information only. If you have any questions or suggestions for them let me know and I'll shoot them an email.

August 8, 2016 meeting continued,

New Business: Deal Farms Maze and Hayride

Joe Deal – Deal Farms – We have done a corn maze for the last decade. A couple weeks ago the Special Olympics came to me. They are required to do a fund raiser each year and wanted to know if would help them. We sat down and started planning via committee meetings. They want to host the Corn Maze every Saturday night in October, with a haunted them. This will be separate from our regular operations of our corn maze. So these funds will not assist Deal Farms, and of course there will be some indirect benefits. We had about 1,500 people come through last year. With this event we tried to be conservative. I'm responsible for the corn maze and the facilities. Other members are getting sponsorships. I'll be glad to try to answer any questions.

Donnie Bishop – The estimated total for the five Saturdays, will all of that go to the Olympics?

Joe Deal – Deal Farms – They won't get all of it. It will be split. I'm paying for the insurance and other additional costs. We have 20 acres out there, and the September theme will be the top town design for Franklin. The other side of the field will be a haunted trail, and it will be a mile long. It will be set aside for the haunted attraction only. This will help us promote the Town, and we tried to shape the outside boundary into a Ruby. Ideally, our pie in the sky number will be 1,000 people every Saturday night. Hopefully the tournaments at Parker Meadows will help. We will have enough parking for 120 to 125 parking spaces.

Josh Drake – Who is doing your video commercial?

Joe Deal – Deal Farms – I don't know yet.

Items from the Board

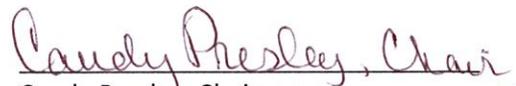
None

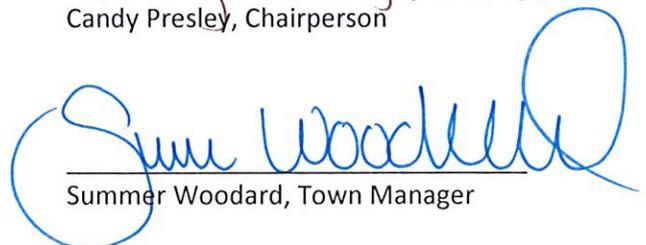
Announcements;

The next regularly schedule TDA Board meeting will be Monday September 12, 2016 at 5:30 p.m. in the Town Hall Board Room.

Adjourn

Motion was made by Pullium, seconded by Drake to adjourn the meeting at 5:55 p.m. Motion carried.
Vote: 6 to 0.


Candy Presley, Chairperson


Summer Woodard, Town Manager